

Table 1. Site Publication Statistics

Publication Metric	2013 July
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,174
Updated Courses Published	739
Archived to D-Space	817
Full Video Courses	59
Mirror Sites	339
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2013 July
Total Visits including affiliates¹	177,524,494	3,316,994
Last year/% change	2,005,558	65%
Total Visits	156,814,940	2,981,583
Last year/% change	1,670,147	79%
Total Unique Visitors	82,444,882	1,974,485
Last year/% change	972,978	103%
MIT.EDU Visits	2,008,582	9,087
Last year/% change	9,144	-1%
Highlights for High School Visits	3,298,842	50,273
Last year/% change	43,789	15%
Page Views	850,979,471	14,428,904
Last year/% change	9,218,432	57%
.ZIP Downloads	18,194,030	341,287
Donation Page Visits	623,913	8,883
iTunesU Downloads²	43,076,065	408,208
YouTube Views	47,480,626	923,639
OCW newsletter subscribers	187,067	9,254

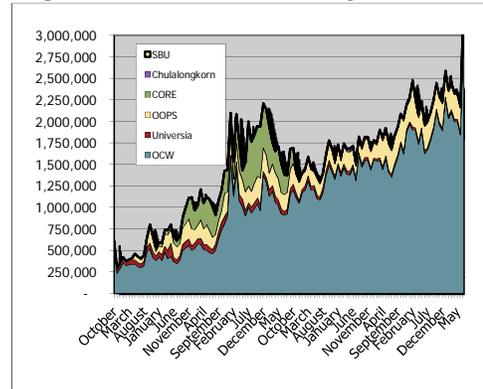
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, and MyEmma

Table 3. User Feedback

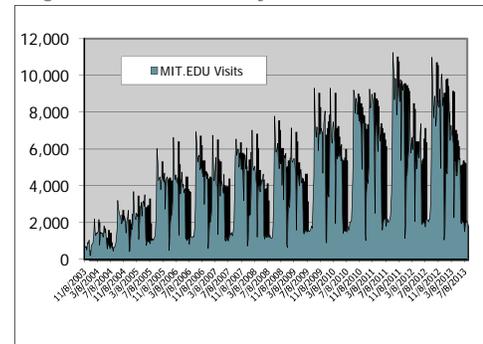
User Feedback
<p>Although I am at retirement age now, I still love to learn. I earned a B.S. in Math & Comp. Sci. back in '72 from SUNY at Albany (plus an MBA, JD and LLM from other schools). Going to MIT back then was, to me, the same as going to heaven! I just could not ever afford it and probably didn't have the credentials to get admitted. But, it was always a precious fantasy. Now, with your Open Courseware Offerings, I get a chance to live that fantasy. I've learned long ago that learning is our primary purpose in the cosmos, and now I can stretch my mind out like never before. I seriously want to let you all know how honored I am and what an absolute thrill it is to be able to take your courses. Words cannot express my joy.</p> <p>- Independent Learner, USA</p>
<p>i regret i found this site so late. i love it. absolutely amazing. long live the person who came up with this charitable idea. this site has given me an idea about college academics and what i want to study. i am even thinking of applying to your country for education, i would say your university but it is too expensive for me. Anyways great work you people are doing just amazing. i cant thank you people enough. thank you so much.</p> <p>- Independent Learner, Pakistan</p>
<p>This. Is. Amazing. I am truly grateful that these courses are available to anyone who would like to take them. I spend a lot of time trying to expand my knowledge and, unfortunately, the library in my town isn't all that great. Thank you for using the internet for an amazing deed. I wish I had money to donate to keep this going, and I know the individuals involved in this deserve more than money, but one day I will make sure to make a donation of my own to keep this going for a long time.</p> <p>Again, thank you for this.</p> <p>-Student - College/University, USA</p>
<p>Why I donate: Because I love OCW and benefit from it a lot. I use it everyday from 7 a.m to 10 a.m. I am retired from education who wants refresh his mathematics skills.</p> <p>- Independent Learner, Norway</p>
<p>Why I donate: I gave because in just the 7 6.006 video lectures I've watched so far you gave me so much: an effective, useful review of material I need for an upcoming job interview; a respite from the unchallenging and un-meritocratic hours spent in the workplace; and a re-experience of the sense of possibility I had during my Computer Science grad school years.</p> <p>- Independent Learner, USA</p>

Figure 1. OCW and Affiliate Monthly Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 7/2 - MIT News
- 7/7 - Chronicle of Higher Education
- 7/13 - Youngstown Vindicator
- 7/15 - CPA Practice Advisor
- 7/25 - Computing
- 7/29 - Broadway World
- 7/30 - Hammersmithtoday.co.uk
- 7/30 - MIT News

Source: Google Alerts, Lexis Nexus