

**Table 1. Site Publication Statistics**

Publication Metric	2011 June
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	2,075
Updated Courses Published	668
Archived to D-Space	643
Full Video Courses	46"
Mirror Sites	279
Translated Courses	987

\* Based on 895 current tenure track teaching faculty \*\* 18.06 was unpublished

**Table 2. Site Publication Traffic Overview**

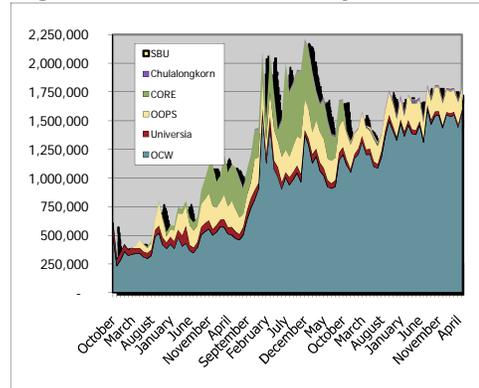
Site Traffic Measure	Total	2011 June
<b>Total Visits including affiliates<sup>1</sup></b>	<b>121,128,918</b>	<b>1,654,579</b>
Last year/% change	1,716,123	-4%
<b>Total Visits</b>	<b>86,042,922</b>	<b>1,405,573</b>
Last year/% change	1,464,515	-4%
<b>Total Unique Visitors</b>	<b>54,156,802</b>	<b>798,584</b>
Last year/% change	952,859	-16%
<b>MIT.EDU Visits</b>	<b>1,410,806</b>	<b>9,218</b>
Last year/% change	6,923	33%
<b>Highlights for High School Visits</b>	<b>1,976,530</b>	<b>41,673</b>
Last year/% change	18,876	121%
<b>Page Views</b>	<b>606,359,174</b>	<b>7,273,320</b>
Last year/% change	7,244,130	0%
<b>.ZIP Downloads</b>	<b>13,418,065</b>	<b>155,655</b>
<b>Donation Page Visits</b>	<b>429,489</b>	<b>6,054</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>24,565,446</b>	<b>867,184</b>
<b>YouTube Views</b>	<b>20,197,639</b>	<b>680,473</b>
<b>OCW enewsletter subscribers</b>	<b>153,181</b>	<b>1,996</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increment Source: Akamai, SiteWise, and MyEmma

**Table 3. User Feedback**

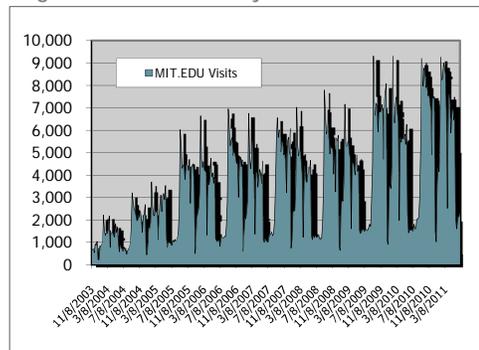
User Feedback
Just wanted to say thank you for the open courseware. It's the day before my final calc final at another excellent school and I only feel prepared because of the videos you offer. Thank you!! - Student - College/University, USA
THANK YOU! I had a wonderful time taking Chem 5.111 (from Drennan/Taylor) and I cannot possibly thank you enough for 1) your work on producing it, 2) making it publicly available, and 3) the maintenance of all such courses in OCW. I've already donated to OCW (albeit, a small donation) as a small token of my gratitude. - Independent Learner, Germany
Hello, My name is [omitted] The past couple days I've been using your soldering page: <a href="http://ocw.mit.edu/high-school/courses/guitar-building/lecture-notes/soldering-guide/">http://ocw.mit.edu/high-school/courses/guitar-building/lecture-notes/soldering-guide/</a> . My son is trying to fix his old Xbox, which requires him to solder a few of the interior components. My brother-in-law gave him all the equipment he needs and he's been reading a bunch of forums about how to complete the necessary fixes, but I wanted to help him and make sure he does everything safely and correctly. Anyway, I don't really know any more about soldering than he does, but I wanted to learn as well so we could work together. Thanks for putting the page together! - Educator - High School, USA
Why I donate to OCW: I can't tell you how much OCW means to me. For me, it's like going back in time doing what I now love...learning mathematics. Sure, I'm a bit older and probably too late to get a master's degree in mathematics, however I'm in the classroom with the best. Watching, listening, and the best of all, understanding. As an adjunct instructor in a community college, I can talk with my colleagues about higher level math topics all because of OCW. I'm in...it feels great to be part of something exciting. I tell everyone I meet about OCW. - Alumnus, USA
Why I donate to OCW: I am absolutely excited about both being a user of OCW, and of having this resource available to whoever wants to make use of it. Having guided tours through the material in so many different disciplines for free for those who are willing to educate themselves is priceless. Absolutely priceless. And to see courses like the calculus and physics courses, specially enhanced for OCW, is... I just wish all education was as open as that. As a lifelong learner, police officer, master's student and parent, I understand and appreciate the value of what you are doing and want to see it continue to be there for myself and others. So I donated. - Student - College/University, USA

**Figure 1. OCW and Affiliate Monthly Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

**Media Mentions**

- 6/3 - eCampus News
- 6/5 - The Inquisitr
- 6/7 - Macleans.ca
- 6/9 - TechCrunch
- 6/9 - BatesLine.com
- 6/14 - Inside Higher Ed
- 6/15 - GameDev.net
- 6/16 - Mashable
- 6/21 - Edutopia.org

Source: Google Alerts, Lexis Nexus